

PRESS ALERT – MEET THE AUTHOR – YOU ARE CORDIALLY INVITED



Carole McCall (author of the *Generation* series) is appearing at 7pm on Wednesday 1st June 2016 at Waterstones bookshop in Tunbridge Wells

40-42 Calverley Road, Tunbridge Wells, Kent TN1 2TD

Tickets available from Waterstones: tel: 01892 535446

Tickets cost £3 which is refundable against the purchase price of Carole McCall's books. (Free admission for journalists).

Carole McCall will be giving a short talk and signing copies of her books. Wine and soft drinks provided.

Praise for Carole McCall's books: Carole McCall has featured on *TalkRadioEurope*, *BBC Radio Sussex*, *BBC Radio Surrey*, and in *The Sunday Post* and *Female First*. Her books have been well-received by reviewers:

- ⊗ "inspirational memoirs ... wry and touching" *Countryside-La-Vie* magazine
- ⊗ "professional and personal perspectives on the ways we communicate ... for self-fulfilment and inner-happiness" *Lancashire Living* magazine
- ⊗ "examines all forms of communication and shares her experiences with a warm wit" *Medway Messenger*
- ⊗ "*Carole has a happy way with descriptions ... lovely stories follow on in abundance*" *Life Magazines* (Kent)

About the *Generation* series of books:

THE COMMUNICATION GENERATION: A Perfect Perusal of a Purple Patch

is Carole McCall's latest book and the fourth book in her series of memoirs. This book spans just one year of Carole's life and in it she celebrates the role played by all women in the lives of our children and grandchildren. Carole (who lives in Tunbridge Wells) was a professional life-coach and NLP trainer. Now retired (and enjoying life as a very busy granny), in her fourth book Carole offers us the benefit of her professional experience as she examines the impact of all forms of communication (old and new) and the way we can all use them to benefit all our relationships.

THE BOOMER GENERATION: The Tantalising Tale of a Boom that went Bust

The Baby Boomers (those born between 1946 – 64) had everything they could wish for: Or did they? Compared to their parents, the Baby Boomers had everything: freedom, easy access to the professions, inexpensive housing, a voice in democracy, the best music scene, and enough excitement to power a fleet of rocket ships – but that didn't necessarily make them happy.

THE LOTUS GENERATION: One Woman's Hilarious Story of Her Life's Travels and Travails

Carole McCall shares her experiences of that phase of life after children have flown the nest and tells how she approached its changes and challenges. In mid-life Carole decided to live and work in Spain for a while and then travelled extensively around the world. This book is about her journey, the choices she made, the heart-searching she did and the funny things that happened to her along the way in her search for fulfilment for her heart, her soul and her mind.

THE FOURTH GENERATION – A Personal Story of Heartache and Humour (1885 – 1995)

Spanning 100 years, this is the true story of four generations of English women their lives, their loves, their heartbreaks, their joys and the life-changing choices they made during a period of unparalleled change in the role of women in British society. So much has changed for women since 1885 (when the author's great-grandmother, Hannah, was born) and yet, even now, is it possible for a woman to have it all?

Carole McCall's books are all published in paperback (RRP: £14.99 each) by Arena Books and available through all good booksellers. Carole McCall's fifth book, *THE NEXTUS GENERATION*, will be published in 2017.



About the author: Carole McCall was born in 1950 in Manchester and lived there until she was twenty. She married at the age of 18 and, 48 years later, she and her husband are still very happy together. They live in **Tunbridge Wells**. They are the proud parents of three grown-up children and seven grandchildren.

Despite being diagnosed with Multiple Sclerosis in her twenties (and having Pernicious Anaemia), Carole lives life to the full. With her bubbly personality and her irrepressible zest for life, she is constantly busy and always eager for new experiences.

Carole is a retired Civil Servant and business woman who worked as a Life Coach, NLP Trainer, Psychotherapist and Hypnotherapist for many years. Her writing reflects her professional training and experience as a therapist while giving her an informed perspective on the ups-and-downs of her own life experiences. Carole worked as a therapist and life coach in the UK, Ireland, Spain and America, helping many people to solve their own problems.

✿ Carole's website: www.carolemccall.com ✿ Carole's blog: www.carolemccall.me ✿ Twitter: @hestermona
✿ Facebook: Carole McCall ✿ Linked-In: Carole McCall ✿ Pinterest: Carole McCall

Notes for editors, journalists and broadcasters:

Members of the media are very welcome to attend this event free of charge. If you are able to include this event in your 'what's on' or 'entertainment guide' for that week, we would be most grateful. If you cannot attend the event in person but would like to receive photos of the book signing after the event, please do please get in touch with EllyDonovanPR (contact details appear below). To request review copies of Carole McCall's books and a press pack and/or to arrange an interview with Carole, please contact EllyDonovanPR

Media opportunities:

Serialisation/extracts available; photos available; the author is available for interviews.

Local UK interest – Kent and Sussex:

The author lives in **Tunbridge Wells** in **Kent** (near the border with **East Sussex**). Her latest book described excursions to numerous places in **Kent**, **East Sussex** and **West Sussex** (including Sissinghurst, Eastbourne, The Ashdown Forest; Brighton, Chichester, and The Bluebell Railway at Sheffield Park) and visits to London.



To request review copies of Carole McCall's books or to be put in touch with the author, please contact
Elly Donovan PR elly@ellydonovan.co.uk tel: 0790 508 7779 / 01273 205 246 www.ellydonovan.co.uk
twitter: @EllyDonovanPR facebook.com/Elly Donovan Linked-In: Elly Donovan PR