



## MEROE BOOKS: PRESS RELEASE – April 2014

### Authors who found themselves a great publisher

## These authors found their ideal publishing-partner to help them get their books out to the reading public ...

Writing a book is an enormous challenge – but finding a committed publisher who will work in partnership with the author to get the book to the market is, perhaps, an even greater challenge ...

The professional team at **Memoirs Publishing** (with their new imprint, **Mereo**) specialise in guiding new authors (whatever their chosen subject) through the writing process and very skilfully hone an existing manuscript (checking & editing as necessary) into a well-crafted book. Then Memoirs come up with great designs for the cover & text, and produce the book. Memoirs books are made available worldwide in paperback/hardback and ebook formats – and Memoirs deal with all the book trade requirements for information/registration (eg: ISBNs, amazon, trade deals etc ....).

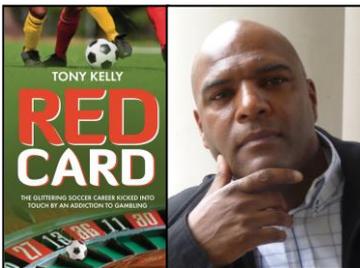
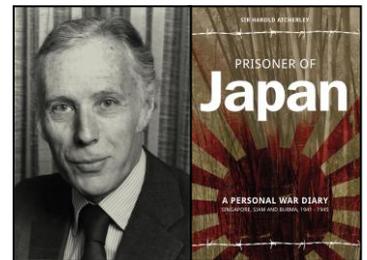
Because every author - and every book - is different, the Memoirs writing, editing and publishing service is individual and personal for each unique author. Memoirs look after all stages of the publishing process, from initial concept to producing, distributing and marketing the finished book – freeing the author to concentrate on writing their next book!

## Here's what some newly-published, first-time authors are saying about Memoirs/Mereo ...

### **PRISONER OF JAPAN by SIR HAROLD ATCHERLEY**

A prisoner of war during WWII, Sir Harold was forced to work on the terrible Burma-Siam railway (as depicted in *Bridge on the River Kwai*). Very few men survived the ordeal. Memoirs published Sir Harold's diary from the time – a valuable, if harrowing, contribution to history. Sir Harold's book appeared in numerous newspaper and magazine articles (including a feature in *The Daily Telegraph*) and he appears in a **BBC 4 TV** documentary (broadcast 1<sup>st</sup> April 2014).

*"My war diary has been excellently designed, produced and printed. I am so pleased." Sir Harold Atcherley*



### **RED CARD by TONY KELLY**

As a young man, Tony had it all! He was a professional footballer, earning lots of money and had a glamorous life style. But, he was also (secretly) addicted to gambling. He went on to lose his glittering career, the woman he loved and all his money. (He is still paying off debts). He wrote his brave and candid book as a warning to others. Tony's book featured on **BBC 1 TV's Breakfast**; **BBC Radio 2**; **BBC Radio 5 Live**, as well as many national newspapers and magazines.

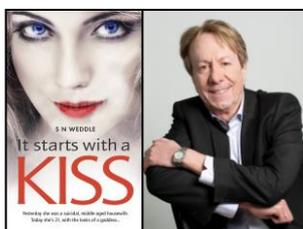
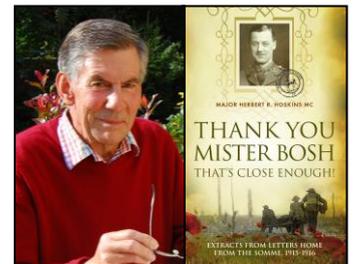
*"The book looks brilliant – really good. So exciting. And everyone has been great helping me to tell and publish my story." Tony Kelly*

### **THANK YOU MISTER BOSH collated by JOHN HOSKINS**

Major Herbert Hoskins MC fought at The Somme in WWI. His brother was killed on the first day of The Somme campaign but Herbert survived into old age. When Herbert died, his grandson, John, found Herbert's letters home from The Somme and felt that this unique record of life in the trenches deserved a wider audience. The resulting book is moving, revealing and surprisingly amusing. It featured in *The Good Book Guide*, *Country Life* and many other publications.

*"Gosh! Thank you for all your hard work on publicity."*

*I hadn't realised how much was involved." Frances Hoskins, wife of John Hoskins*



### **IT STARTS WITH A KISS by S N WEDDLE**

Being published in June 2014, this is an extraordinary novel. Already attracting lots of interest from the media, this book is a modern-day, adult fairy-story exploring the deep issues of: female identity, image & beauty, insecurities, friendships, sex, and mother-and-daughter relationships. Written from a female point of view, this book all the more extraordinary because it is written by a man!

*"My thanks to the awesome Chris Newton [Editor] and the dynamic team at Memoirs Publishing for turning my dream into reality. Now that's magic." S N Weddle*

[Read what authors are saying about Memoirs Publishing at www.memoirspublishing.com](http://www.memoirspublishing.com) ([testimonials page](#))

Writers looking for a publisher or those considering self-publishing (and who would welcome some professional help), can contact Memoirs Publishing for a friendly chat, some expert guidance and an initial idea of cost.



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