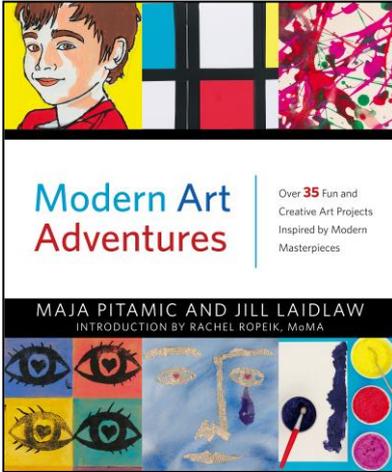


modern books press release

**No-experience-needed: inspirational step-by-step art projects for kids aged 6+ years  
– a brilliant resource (and loads of fun) for parents, families & teachers**

**BOOK PUBLICATION DATE: 5 May 2015**



# Modern Art Adventures

Over **35** Fun and Creative Art Projects Inspired by Modern Masterpieces

by Maja Pitamic & Jill Laidlaw

introduction by Rachel Ropeik of MoMA



ISBN: 978 1 906761 54 7 Hardback 144 pages £14.99 May 2015  
Modern Books is an imprint of Elwin Street Productions  
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[www.pavilionbooks.com](http://www.pavilionbooks.com) and available from all good bookshops and internet booksellers

***“Nothing is stopping you or the kids in your life from being artists. Let this book get you started ...***  
**Rachel Ropeik, Museum of Modern Art**

Could you have a budding Picasso on your hands? Or a Monet in the making? Help them unleash their potential with this gorgeous yet practical book that introduces kids to the world of modern art. This book will help youngsters (and their parents) discover and explore:

- **important art movements** including: Impressionism, Expressionism; Abstract Art; and Graphic Art; exploring artists such as Monet, Munch, Pollock and Banksy
- **via step-by-step, affordable, fun projects** that use basic inexpensive art materials (eg: kids' paints, pens, brushes, crayons, glue etc available from most stationers or supermarkets) plus some everyday materials such as newspaper, boxes, dried seeds, shaving cream etc.

No prior knowledge of art is required – just enthusiasm and a willingness to experiment. The clear guidelines and tips for each project help to build a child's confidence, to be ever more creative and to try out their own ideas.

Modern art is bold, experimental and not concerned with rules – in other words, it is just perfect for children who love to draw outside the lines. Projects in the book include:

- Making a 'Pocket Mondrian' in a match box
- Cutting up photos for a Cubist portrait in the style of Picasso
- Composing a paint-drip picture after Pollock's *Lavender Mist*
- Creating a bookmark based on Beardsley's illustrations
- Drawing a Lichtenstein-style dot picture
- Designing a reusable flower stencil inspired by Banksy's *Flower*

**Depending on where their imaginations lead them, what kids actually create as a result of the projects in the book could be completely unexpected and utterly surprising! This book is only intended as a starting point for their own individual Modern Art Adventures.**

NB: The book also includes a useful glossary of terms & biographies of all the artists featured.

**About the authors:** **Maja Pitamic** has over twenty years' experience teaching young children and holds degrees in art history. **Jill Laidlaw** has edited and written numerous books for children and adults including works on art history. **Further information about the authors plus photos appears overleaf.**

**Media opportunities:** Sample pages and/or review copies on request • Stunning photos from the book • Extracts/serialisation • Authors available for interviews (Maja Pitamic is based in Kent).

**Please see over for further information >>>>**



To request review copies or sample pages and to be put in touch with the author, please contact  
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modern books press release *continued*

## Modern Art Adventures

BOOK PUBLICATION DATE: 5 May 2015

*"... fun, accessible art projects for kids ages six and up inspired by 18 famous works of modern art. You might take these projects as a jumping-off point to reach your own creative heights."*  
Rachel Ropeik, Museum of Modern Art



### Contents:

- **Impressionism:** Projects based on works of art by: **Monet; Degas** and **Kroyer**
- **Expressionism:** Projects based on works of art by: **Munch; Marc** and **Barlach**
- **Portraits:** Projects based on works of art by: **Kahlo; Picasso** and **van Gogh**
- **Abstract:** Projects based on works of art by: **Delaunay** (Robert); **Pollock** and **Mondrian**
- **Graphic Art:** Projects based on works of art by: **Beardsley** and **Bass**
- **Pop Art:** Projects based on works of art by: **Warhol** and **Lichtenstein**
- **Street Art:** Projects based on works of art by: **Banksy** and **Roa**
- **Artist biographies and Glossary**

### About the authors:



**Maja Pitamic** is the author of the popular titles *I Can Do It* and *Child's Play*, both successful activity books for pre-school children. She has over twenty years' experience of teaching young children. As well as being qualified as a Montessori Teacher, Maja also holds a degree in Art History. She currently teaches art to young children at a school in Bickley, Kent.



**Jill Laidlaw** has commissioned, edited and written children's non-fiction and adult non-fiction books, including works on the history of Western painting, the history of Western sculpture and monographs on Paul Klee and Frida Kahlo. Jill has a degree in Art History from the University of St Andrews.

**With an Introduction by Rachel Popeik**, Family Programs Educator at the Museum of Modern Art and a Senior Museum Educator and Teacher Services Coordinator at Brooklyn Museum. Rachel holds a Masters in History of Art from the Courtauld Institute of Art.

**Further titles in the "Art Adventures" series are planned for 2016 – including books on the great masters, 3-D art and street art.**



**About Modern Books – a brand new publishing imprint:** Elwin Street Productions launched their Modern Books imprint to offer illustrated practical titles for mindful living – beautiful books focusing on healthy eating, parenting, active ageing and creativity.

Elwin Street Productions have been in business for ten years as a successful independent co-edition packager with a prestigious international client base. Sales and distribution for Modern Books is managed by Pavilion – and represented in the UK and Ireland by Faber Factory Plus. The forthcoming Spring 2015 list of Modern Books titles includes *The Vegetarian Year* by Jane Hughes, endorsed by the UK Vegetarian Society; *Total Detox Plan* by Charmaine Yabsley, *100 Ways to Happiness* by Dr Ilona Boniwell and *The Alkaline Cleanse* by Dr Stephan Domenig – the follow up to the best-selling *Alkaline Cure*.

Launching the Modern Books imprint, Silvia Langford, Director of Elwin Street Productions and Publisher at Modern Books said: *"With our extensive experience of producing illustrated titles for the international market, Modern Books for mindful living will feature the editorial integrity, high production values and on-trend concepts for which we are already known."* **The Modern Books Spring 2015 catalogue is available on request.**



**To request a catalogue, review copies or sample pages and author interviews, please contact**  
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