



**MEDIA ALERT FROM SILVERWOOD BOOKS**  
**THE LONDON BOOK FAIR**  
12 – 14 APRIL 2016, OLYMPIA, LONDON  
MEET THE SILVERWOOD PUBLISHING TEAM & THEIR AUTHORS ON  
STAND NUMBER: 1G45



## Meet SilverWood Books and their authors at #LBF16...

Explore the latest opportunities for today's self-publishing authors

*"If you think you haven't got the confidence to self-publish by yourself, then SilverWood is for you. The SilverWood team were always there to answer any questions and reassure me throughout the process"*

Sandy Osborne (author of *Girl Cop*)

**Because writing the book is just the beginning....**

**Finding the right publishing partner to help authors get a book produced and to market is even *more* challenging than writing the book in the first place...**

Now – thanks to this year's London Book Fair – authors and aspiring authors have the opportunity to actually meet (face-to-face) with a company (SilverWood) who offer a full book-publishing service plus additional marketing support for self-publishing, independent authors.

**Dates for your #LBF16 diary: YOU ARE CORDIALLY INVITED...**

**Meet the SilverWood Team and their authors**

**Please join us on stand 1G45 for drinks and events:**

**Tuesday 12 April: 4:30 – 6:30pm:**

Drinks reception: Book launch for Alison Morton's *INSURRECTIO*

**Wednesday 13 April: 4:30 – 6:30pm:**

Drinks reception: Meet the SilverWood team and authors

**Thursday 14 April: 9:30 – 10:30am:**

Breakfast Book Club: with SilverWood authors and the publisher



**or drop by to visit the stand whenever you can**

**And don't forget to ask for your free copies of the SilverWood guides: "An Author's Guide to SilverWood Books" and the "Quick-Start Book Marketing"**

*Press release continues overleaf >>>>*



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**MEDIA INFORMATION FROM SILVERWOOD BOOKS continued**  
**THE LONDON BOOK FAIR 12 – 14 APRIL 2016, OLYMPIA, LONDON**



**Helen Hart of SilverWood Books says:**

*“Writing a book is hard enough – but it is only the beginning. Finding the right publishing partner is the next major challenge for most authors...”*

**Now – thanks to this year’s London Book Fair – authors and aspiring authors can actually meet (face-to-face) with a company (SilverWood) who specialise in offering a full book-publishing service plus additional marketing support for self-publishing, independent authors.**

**At this year’s London Book Fair would-be authors can take the opportunity to hear from the company founder of SilverWood Books and meet her team. However, most importantly, new authors also have the opportunity to meet some SilverWood authors in person and to hear the real-life personal experiences of authors who have self-published with SilverWood.**

Nowadays most publishing industry commentators recognise that, as publishing becomes even more competitive, many excellent authors are failing to secure conventional publishing deals and are, sadly, falling by the wayside.

Consequently, more authors than ever before are self-publishing but, to have the best chances of being successful on their own they require skills in **editing, production, design, distribution, marketing and publicity** as well as possessing the sheer tenacity to get to grips with the admin-heavy, nitty-gritty workings of the book trade. But few authors want to get bogged down in all that detail when they’d much rather be getting on with writing their next book. And so, in recent years there has been an increase in firms offering to publish books on behalf of aspiring authors. But how on earth is an author supposed to choose the right publishing partner for them and their book?

**SilverWood Books have been helping authors to self-publish for almost ten years – and many of their authors return to them time and time again (which speaks volumes about their excellent service they offer)**

**SilverWood publish a wide range of books:** memoirs, novels, history, historical fiction; humour; self-development; poetry; business; crime & thrillers; biographies... They have an excellent reputation among independent authors as professional and understanding partners in the publishing journey.

**Media Opportunities:** The Founder and Publishing Director of SilverWood Books is available for interview • A number of SilverWood authors are available for interview • Review copies of SilverWood titles are available on request. (Please ask about extract/serialisation options.)

**SilverWood Books are always happy to hear from new authors...**

**Writers looking for a professional self-publishing service are invited to**

email SilverWood with details of their project: [info@silverwoodbooks.co.uk](mailto:info@silverwoodbooks.co.uk)

Information about submitting a manuscript plus lots of tips and useful information for new and published authors appear on the SilverWood website: [www.silverwoodbooks.co.uk](http://www.silverwoodbooks.co.uk)

**SilverWood**  
Professional Self-Publishing

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Partner Member of The Alliance of Independent Authors



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