



PRESS RELEASE FROM SILVERWOOD BOOKS – for immediate release PROFESSIONAL SELF-PUBLISHING FOR INDEPENDENT AUTHORS

Helen Hart, Publishing Director of SilverWood Books, discusses current publishing options for independent authors and self-publishing writers



Explore the latest opportunities and routes to market for today's self-publishing authors

Writing a book is just the beginning ...

Finding the right publishing partner is sometimes even *more* of a challenge

Industry commentators recognise that, as publishing has become even more competitive, many excellent authors fail to secure conventional publishing deals and, sadly, fall by the wayside ...

Consequently, more authors than ever before are opting to self-publish *however*, to have the best chances of being successful on their own they require skills in **editing, production, design, distribution, marketing and publicity** as well as possessing the sheer tenacity to get to grips with the admin-heavy, nitty-gritty workings of the book trade. So, in recent years, there has been a welcome increase in the number of reputable firms offering professional and ethical book-publishing services on behalf of aspiring authors.

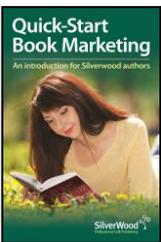


Helen Hart of SilverWood Books (herself a published author) fully appreciates the dilemmas facing independent authors today

Helen Hart knows (from personal experience) how it feels to be a writer in search of a publisher. She understands the challenges, the hard work, the anxieties and the difficult decisions facing authors – but she also shares their passion and the thrill of becoming published. **Helen says**, “*Since I founded SilverWood Books in 2007, there has been a distinct shift in the way publishing works. Advances in printing technology and the growth of social media means self-publishing is now a serious and viable route to market for authors.*”

Helen's firm, SilverWood Books have been helping authors to self-publish for almost ten years – and many of their authors return to them time and time again (which speaks volumes about their excellent service they offer). “*At SilverWood we guide our authors through the entire publishing process and support them step-by-step. The quality of our books is a testament to the expertise of the team and, because we're selective about the work we take on, we can spend time getting to know each author, understanding their project in detail, and genuinely helping them to flourish*” says Helen. **Helen Hart is available for press and broadcast interviews.**

SilverWood publish a wide range of books: memoirs, history, biographies, business, self-development, humour, historical and other fiction ... They have an excellent reputation among independent authors for being professional and understanding partners in the publishing journey.



Authors can choose from a range services offered by SilverWood to suit their budget – and can be sure of the best possible publishing support for their book.

SilverWood also provide a range of **marketing tools** for authors to use and the company exhibits at the **London Book Fair** annually to present their authors' work to the international book trade. **Writers looking for a professional self-publishing service are invited to** email SilverWood with details of their project. Information about submitting a manuscript plus lots of tips and useful information for new and published authors appear on the SilverWood website

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